

Identifying Items for Inclusion in the Preference Assessment

Interview someone who knows the person well to identify preliminary likes and dislikes. Review the scoring categories and examples with the respondent before administering the questionnaire. Then ask the respondent to indicate whether the person prefers each item by circling +, -, or 0. If a general category (e.g., cookie) is scored as preferred (+), ask the respondent to give a more specific example (e.g., chocolate chip). Periodically (a) remind the respondent of the definitions for the scoring categories (+, -, 0) before reading an item, and (b) Before circling the symbol, confirm an answer (e.g., You scored cookie as a "+", which means that you think Jill strongly prefers cookies. Is that right?)

Scoring Codes:

+ Person strongly prefers the item (always chooses the item)

Examples: a) If given a choice, David would pick Tootsie Rolls over anything else.
b) I've never seen David pass up a chance to play basketball.

- Person dislikes the item (does not choose the item)

Examples: a) Mary always refuses to draw pictures.
b) Whenever we have peas Mary won't eat them.

0 Not sure if the person prefers the item or has ever experienced the item

Example: a) Sometimes Joe eats hotdogs, but I think he likes other things better.
b) I don't think Joe has ever been given a hotdog

Consumable Items

Sweet

Item	Score	Example	Item	Score	Example
1. Cookie	+ - 0		7. Candy Bar	+ - 0	
2. Graham Cracker	+ - 0		8. Pudding	+ - 0	
3. Fruit Candy	+ - 0		9. Chocolate Candy	+ - 0	
4. Lollipop	+ - 0		10. Bubble Gum	+ - 0	
5. Snack Cake	+ - 0		11. Ice Cream	+ - 0	
6. Fruit	+ - 0		12. Gummy Candy	+ - 0	
			13. Other:		

Salty

Item	Score	Example	Item	Score	Example
1. Potato Chip	+ - 0		4. Peanut	+ - 0	
2. Cheese Puff	+ - 0		5. Corn Chip	+ - 0	
3. Cracker	+ - 0		6. Pretzel	+ - 0	
	+ - 0		7. Other :		

Sour/Bitter

Item	Score	Example	Item	Score	Example
1. Sweet Tart	+ - 0		3. Grapefruit	+ - 0	
2. Jolly Rancher	+ - 0		4. Other:		

Spicy

Item	Score	Example	Item	Score	Example
1. Barbecue Chip	+ - 0		3. Nacho Chip	+ - 0	
2. Hot Fries	+ - 0		4. Other:		

Liquids

Item	Score	Example	Item	Score	Example
1. Cola	+ - 0		4. Milk	+ - 0	
2. Juice	+ - 0		5. Coffee	+ - 0	
3. Water	+ - 0		6. Other		

Identifying Items for Inclusion in the Preference Assessment Activity Items

Auditory (things that you hear)

Item	Score	Example	Item	Score	Example
1. Music	+ - 0		4. Clacker	+ - 0	
2. Beeper	+ - 0		5. Hand Clapping	+ - 0	
3. Horn	+ - 0		6. Noise Stick	+ - 0	
	+ - 0		7. Other		

Visual (things that you see)

Item	Score	Example	Item	Score	Example
1. Mirror	+ - 0		4. Pictures	+ - 0	
2. Light Box	+ - 0		5. Kaleidoscope	+ - 0	
3. Magazine	+ - 0		6. Hand twirling	+ - 0	
			7. Other		

Olfactory (things that you smell)

Item	Score	Example	Item	Score	Example
1. Soap	+ - 0		3. Deodorant	+ - 0	
2. Perfume/Cologne	+ - 0		4. Air Freshener	+ - 0	
	+ - 0		5. Other		

Tactile (things that you touch and feel)

Item	Score	Example	Item	Score	Example
1. Heat Pad	+ - 0		4. Ball	+ - 0	
2. Cooling Pad	+ - 0		5. Cloth (towel)	+ - 0	
3. Play Dough	+ - 0		6. Other		

Kinesthetic (things that involve body movement)

Item	Score	Example	Item	Score	Example
1. Swing	+ - 0		3. Walking	+ - 0	
2. Rocking Chair	+ - 0		4. Car ride	+ - 0	
	+ - 0		5. Other		

Multiple Sensory

Item	Score	Example	Item	Score	Example
1. Flowers	+ - 0		6. Massager	+ - 0	
2. Bumble Ball	+ - 0		7. Buzzball	+ - 0	
3. Doll/Action Figure	+ - 0		8. Beads	+ - 0	
4. Fan	+ - 0		9. Hats	+ - 0	
5. Watching TV	+ - 0		10. Other		

Social (involving interaction with others)

Item	Score	Example	Item	Score	Example
1. Verbal Praise	+ - 0		4. Hug	+ - 0	
2. Shaking Hands	+ - 0		5. Dancing	+ - 0	
3. Pat on Back	+ - 0		6. Tickling	+ - 0	
	+ - 0		7. Other		